

	NEW Walk App Sponsor w/ your logo	On-stage speaking opportunity at Walk	Dedicated press release in Walk city media markets	Company- provided video shared on website, social media, and in 1 e-newsletter	Your logo on Walk direct mail, t-shirts, brochure, website, & venue banner*	Table and 2 chairs on Sponsor's Row or a team space	Dedicated Social Media Posts	Walk Route Signs with your logo	Logo in Weekly WalkALS e-newsletter
PRESENTING \$15,000	✓	✓	✓	UP TO 2-MINUTE VIDEO	✓	4 <small>city walks</small>	5	6	✓ <small>with hyperlink</small>
PLATINUM \$10,000			✓	UP TO 1-MINUTE VIDEO	✓	4 <small>city walks</small>	4	5	✓ <small>with hyperlink</small>
DIAMOND \$7,500				UP TO 30-SECOND VIDEO	✓	3 <small>city walks</small>	3	4	✓ <small>with hyperlink</small>
GOLD \$5,000					✓	2 <small>city walks</small>	2	3	✓
SILVER \$2,500					✓	1 <small>city walk</small>	1	2	✓
BRONZE \$1,000							1	2	✓
WALK ROUTE \$500								1	✓

*If a signed commitment form is submitted in advance of print deadline.

BASELINE BENEFITS | All sponsors will receive the following:

- ✓ **On-stage recognition** at Walk and Kickoff.
- ✓ **Complimentary Walk t-shirts** for up to 7 representatives attending Walk.
- ✓ **Option for customized educational/kickoff event** for your employees.
- ✓ **License to use Walk ALS logo** with company marketing efforts.

NEW Walk App

Presenting Sponsor Benefit Only

Premium Logo Placement on app for ALL users across 4 WalkALS events

Right of First Refusal for 2027 App Sponsor